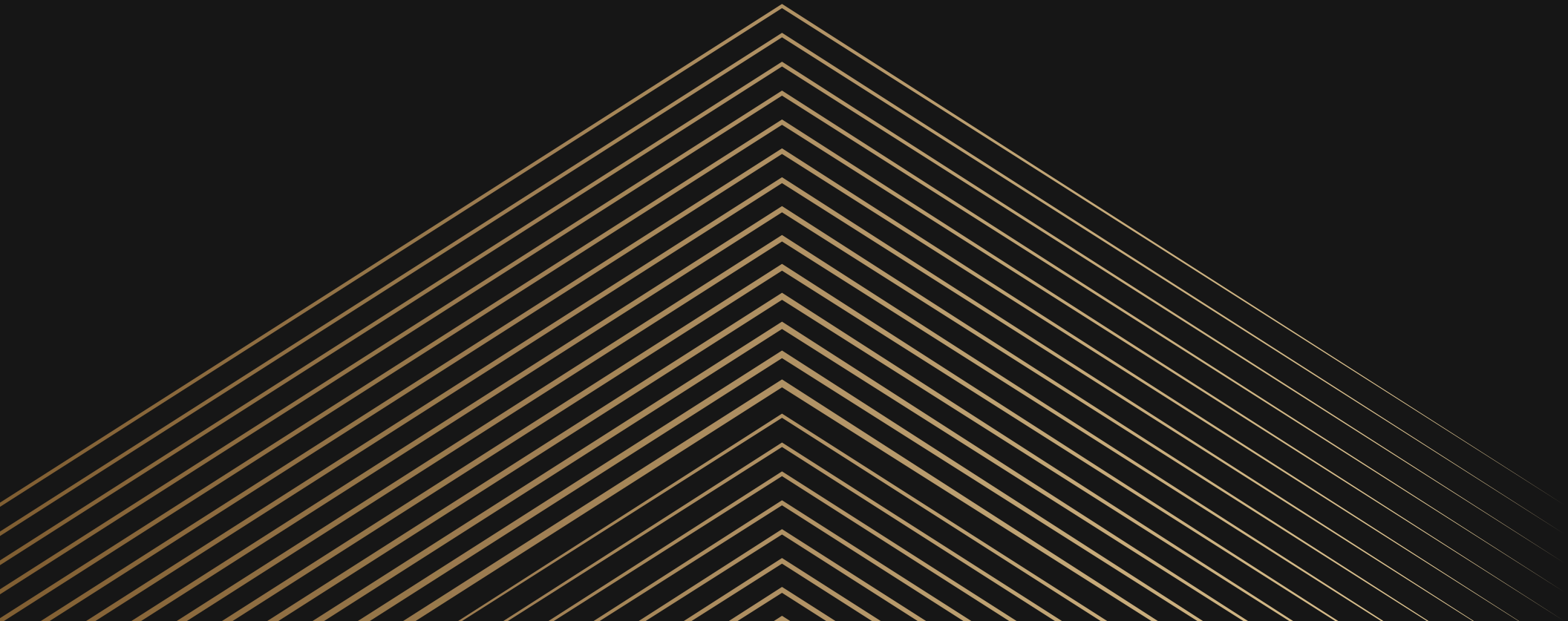


RAWA

EVENTS AND MEDIA

Collaborate. Create. Celebrate.





Where Stories Come Alive

Saudi Arabia's events landscape is alive with energy and transformation. It is a place where ideas meet ambition and creativity shapes the future.

From visionary forums to immersive entertainment, the Kingdom continues to redefine what experiences can be. They are vibrant, connected, and deeply human.

At RAWA, we move with this rhythm of change. We blend design, storytelling, and cultural insight to create moments that resonate and remain long after the lights fade.

Every experience we create is more than an event. It is a story that moves people, builds connection, and celebrates the art of bringing ideas to life.

About RAWA

Inspired by People. Driven by Creativity.

RAWA is a creative house built on imagination, purpose, and connection. We craft experiences that go beyond the ordinary, creating moments that move people, ignite ideas, and bring stories to life.

We believe that every story has the power to inspire change. Born from passion and shaped by collaboration, RAWA stands where art meets innovation and where creativity becomes a shared language. Our work unites strategy and design, culture and emotion, to create experiences that reflect the spirit of a nation in motion.

The name RAWA comes from the Arabic word to narrate, and storytelling lies at the heart of everything we do. We narrate visions through creativity, we bring people together through collaboration, and we celebrate life through experiences that inspire and connect.



20+
Years of
Experience



20+
Global Projects



200+
Exhibition and
Events



100+
Companies
served

Every story deserves to be told beautifully — that's where RAWA begins.



Our Story

Every idea begins with a story.

Ours began with a simple belief that creativity can bring people together, build collaboration, and turn visions into reality. RAWA was founded on years of experience creating meaningful moments. From inspiring conferences, trade shows, brand activations to beautiful gatherings, we have seen how every event can touch hearts and minds when it has purpose.

That belief became the foundation of RAWA. We built a place where imagination and teamwork come together, where ideas grow into stories worth sharing, and where every project connects people in new and meaningful ways.

We are storytellers, planners, and creators who find beauty in every detail. The light sets the mood, the sound builds emotion, and the experience brings people closer.

At RAWA, we create stories that inspire and experiences that last.



Where Stories Come Alive

We create experiences that inspire, connect, and transform.

Saudi Arabia's events landscape is alive with energy and transformation. It is a place where ideas meet ambition and creativity shapes the future. From visionary forums and grand exhibitions to weddings, concerts, and immersive entertainment, the Kingdom continues to redefine what experiences can be. They are vibrant, connected, and deeply human.

At RAWA, we move with this rhythm of change. We blend design, storytelling, and cultural insight to create moments that resonate and remain long after the lights fade. Every experience we create is more than an event. It is a story that moves people, builds connection, and celebrates the art of bringing ideas to life.



What we cater?



Experiential Events

We create experiences that people remember. From conferences, exhibitions, and forums to festivals and industry gatherings, our events engage the senses and tell stories that matter. Each one combines creativity, strategy, and purpose to bring every vision to life in a way that truly connects with the audience.



Weddings

We design weddings that reflect beauty, culture, and emotion. Each celebration is treated as a unique story, carefully curated to capture the essence of love and tradition. From intimate ceremonies to grand receptions, our team ensures that every detail feels personal, elegant, and timeless.



Entertainment

We bring energy to life through entertainment experiences that excite and inspire. From concerts and live performances to lifestyle and cultural shows, we work with leading talents, venues, and production teams to create memorable experiences that resonate with audiences across the Kingdom.



Project Management and Execution

Some organizations have the vision, and we make it happen. Our team manages every step of the process, including planning, budgeting, vendor coordination, and on-site delivery. We focus on structure, flow, and precision to turn complex projects into seamless and successful experiences.



Creative Media and Design

We bring imagination to life through visuals, storytelling, and design. Whether it is branding, campaigns, or digital content, we craft creative work that captures both attention and emotion. Every piece we create strengthens your story and elevates your brand's presence.



Event Strategy and Management

We see events as journeys, not checklists. From the first concept to the final applause, we guide each phase with strategy, creativity, and care. Our approach ensures that every detail reflects your purpose, your message, and the experience you want to share.

Our Experience

A Legacy of Creativity and Excellence.

Before RAWA was born, its story had already begun.

Our team has spent more than a decade creating, producing, and delivering some of the Kingdom's most memorable events and conferences. Those years of experience shaped our craft, refined our process, and built the foundation for who we are today.

Collectively, we bring more than twenty years of creative and operational expertise across industries. From large-scale forums and corporate exhibitions to cultural celebrations and brand activations, our journey has allowed us to work with visionary clients, global partners, and leading institutions who trusted us to bring their stories to life.

That legacy continues through RAWA.

Every project we take on carries the same passion, precision, and creativity that defined our past work, now elevated through a brand built for the future of events in Saudi Arabia.



Built on experience. Fueled by passion.



Your Total Event Partner

Where vision becomes experience.

At RAWA, we provide complete event solutions from concept to completion. Every element is designed, managed, and executed with precision, creativity, and care.

We bring all services under one roof to give you the confidence, convenience, and quality that only a full-service partner can deliver.



Creative and Production Services

- Exhibition booth, event design, stage fabrication, and scenic construction
- Event design, stage fabrication, and scenic construction
- Lighting, sound, and visual systems integration
- Theatre and stage components for live performances
- Cinematic and digital production for events and campaigns



Guest Experience and Hospitality

- Catering and hospitality coordination
- Registration systems and crowd management
- Event furniture, décor, and rental services
- Promotional gifts and branded giveaways



Project Management and Logistics

- Full-service project planning and execution
- Venue preparation, scheduling, and transport coordination
- Event logistics, operations, and on-site supervision
- Event licensing, permits, and government approvals



Print, Marketing, and Media Support

- Digital and social media marketing campaigns
- Event branding and creative content development
- Printing, signage, and on-site promotional materials
- PR and copywriting

The RAWA Way

How We Bring Ideas to Life.

Every project we take begins with a story. We listen, collaborate, and shape ideas into experiences that inspire and connect. Our process is guided by creativity, strategy, and precision, ensuring that every detail reflects the purpose behind each event. Our approach is simple yet powerful. We believe that collaboration creates synergy, creativity drives excellence, and celebration gives meaning to everything we do.



Collaborate

We start by listening and understanding. Every client, every idea, and every vision deserves time and attention. Through collaboration, we build trust and alignment, allowing ideas to grow naturally into meaningful concepts.



Create

Ideas come to life when creativity meets clarity. Our team combines design thinking, innovation, and technical expertise to turn concepts into experiences that engage the senses and stir emotion.



Celebrate

The final stage is where everything comes together. We focus on delivering seamless execution, memorable moments, and measurable impact. For us, every successful project is a celebration of shared effort, creativity, and purpose.stir emotion.

What We Do

Our Full Range of Services

At RAWA, we provide end-to-end solutions that bring ideas to life.

From strategy and creative design to production and delivery, our expertise covers every stage of event and media creation



Event Strategy and Management

- Conferences
- Forums
- Trade Shows
- Exhibitions
- Summits and Conventions
- Product Launches
- Corporate Meetings
- Trainings and Workshops
- Inaugurations and Opening Ceremonies
- Award Ceremonies and Gala Dinners



Brand and Marketing Experiences

- Brand Activations
- Experiential Marketing Events
- Roadshows and Pop-Up Events
- Mall and Retail Promotions
- CSR and Community Events
- Press Conferences and Media Launches



Creative Production and Design

- Stage and Set Design
- Event Theming and Styling
- Lighting, Sound, and Visual Systems
- Projection Mapping and LED Displays
- Motion Graphics and 3D Visuals
- Photography and Video Production
- Live Streaming and Hybrid Event Production



Lifestyle and Entertainment

- Weddings and Private Celebrations
- Concerts and Live Entertainment
- Cultural and Festival Events
- Fashion Shows and Lifestyle Exhibitions
- Ramadan Events



Support and Value Services

- Printing and Fabrication Services
- Promotional and Branded Gift Items
- Signage and Wayfinding Design
- Registration Systems and Crowd Management
- Event Staffing and Guest Hospitality
- Logistics, Transportation, and Venue Coordination



Marketing and Media Support

- Event Marketing and Public Relations
- Social Media Campaign Management
- Branding and Visual Identity Development
- Digital Content Creation and Post-Event Highlights

From concept to completion, RAWA delivers creative, technical, and logistical excellence — all under one roof.

Signature Events

Corporate events and Trade shows



Aramco Maintenance Symposium



Aramco PE&D Service Awards



Saudi Event Forum



SPE Gala Dinner



King Fahad University Medical Forum



Aramco Upstream Service Awards



Saudi Young Professionals Innovation Forum



Aramco RDSD Forum



OMS Facility Inauguration



EXPEC Service Awards



Aramco USafe Symposium



FCC Safety Training

Signature Events

Exhibition Booths



Saudi Aramco



Chip 1 Exchange



Halliburton



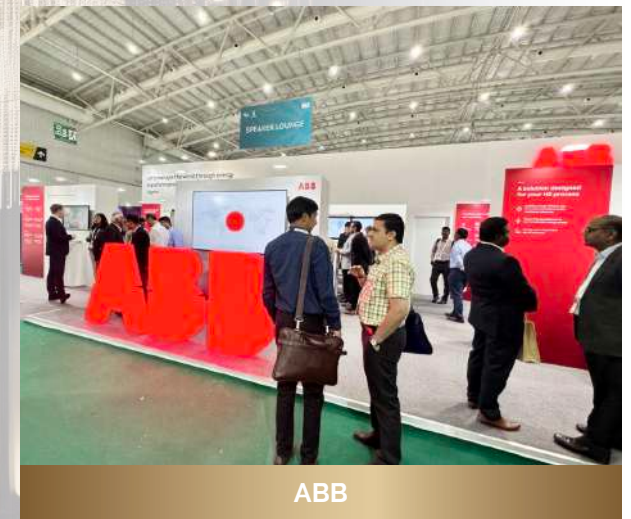
Baker Hughes



Exxon Mobil



Core Labs



Signature Events

Exhibition Booths





Proscient



Helmerich & Payne



ICMS



Midad



Elis



Wuxi Group

Trusted by Visionaries



جامعة الإمام عبد الرحمن بن فيصل
IMAM ABDULRAHMAN BIN FAISAL UNIVERSITY





Let's Create Together

Where Stories Begin

Every great idea starts with a conversation.

At RAWA, we are always ready to listen, collaborate, and bring visions to life. Whether it's an upcoming event, a new campaign, or a bold concept waiting to unfold, our team is here to help you make it real.

We believe that creativity thrives in partnership. Let's connect, share ideas, and craft experiences that inspire, engage, and celebrate progress together.

Get in Touch



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